

May – Culture Carriers at Risk: Why your best people leave when the culture's unclear

Wednesday 13 May 2026

2:00–3:00 pm UK Time | 9:00–10:00 am US Eastern

Introduction

Every organisation has culture carriers, those high-performing, values-driven individuals who embody the best of the business. Yet these are often the very people who become disillusioned first when culture shifts, expectations blur, or leadership messages lose consistency. When culture carriers feel disconnected or uncertain, the ripple effect across morale, engagement, and retention can be significant. This webinar explores how leaders can recognise and protect their culture carriers before disengagement or departure becomes a risk.

What it is

This webinar examines the subtle but powerful dynamics that influence whether culture carriers stay committed or start to disengage. It explores the signals leaders may overlook, the leadership behaviours that either reinforce or erode culture clarity, and how to create the alignment and communication needed to keep top performers engaged, motivated, and inspired.

The benefits

- Learn to identify early signs of cultural drift and disengagement among high performers
- Build leadership habits that clarify culture through everyday actions and conversations
- Strengthen trust and psychological safety to reduce turnover risk among your most influential people

Key Outcomes

1. Understand the critical role of culture carriers in sustaining performance and morale
2. Recognise the leadership blind spots that lead to disconnection and attrition
3. Apply practical approaches to re-engage, retain, and empower those who shape culture most



Wendy

Wendy is an experienced executive coach, consultant and trainer who specialises in one-to-one executive coaching for leaders of all levels. Formerly Head of the Organisational Training Directorate at South Wales Police, she combines deep experience in leadership development with the transformative tools of NLP coaching to drive behavioural and mindset change.